### 377 TENANTS BURNED OUT OR WASHED OUT

Railroads, Steamships, Bankers, Morgan Line Lawyers, Contractors, Insurance Men.

AUGUST BELMONT'S FIRM

Harriman Roads, Morgan Line, Law Library and Miscellaneous Industries Housed There.

This is the list of the individuals, firms and corporations burned or washed out:

| Name.                     | Husiness.              |
|---------------------------|------------------------|
| Abbey, Edward N           | Lawser                 |
| Ackerman, William F       | Agent, Insurance, Life |
| Alexander, Charles B      |                        |
| Alexander & Green         | Lawyers                |
| Allen, L. D.              | Agent, Insurance, Life |
| Allen, Maxwell H          |                        |
| Am. District              | Telegraph Co.'s        |
| Ansorge & Co              | Brokers, Mortgages     |
| Arata, John               | Fruit Dealers, Retali  |
| Arden, John Lorillard     |                        |
| Arizona Eastern R. R. Co. |                        |
| Arnoid, William C         |                        |
| Atlantic S. S. Lines      |                        |
| Bachrach, Julius          |                        |
| Balley, John S. C         |                        |
| Barry, Thomas G           |                        |
| Bartels, George J         |                        |
| Bastogl, Ettore           |                        |
|                           |                        |

Agent, Insurance, Life Beckley, Robert M. Belmont, August, Hotel Co. Belmont, August & Co. Agent, Insurance, Life Hotel Companies Bankers Birck, Leon A Blodgett, Tilden Bon Voyage Bazaar Real Pstate Brokers Commissioner of Deeds Braman, Ella ! Commissioner of Deeds Commissioner of Deeds

Lawyer

Lawyer

Lawyer

Lawre

Lawyer

Lawyer

Stenographer

Nursery man

Lawyer

Newspaper Dealers

Agent, Insurance, Life Agent, Insurance, Life

Agent, Insurance, Life

Votary Public

Agent, Insurance, Life Agent, Insurance, Life Notary Public

Agent, Insurance, Life Agent, Insurance, Life

Agent, Insurance, Life Agent, Insurance, Life

Commissioner of Deeds

Breen, Maurice. Lawyer Breunich, Hieronymus Brown, Augustus C.... Brown, Carl L..... Brown, M. T..... Bruce, Alfred Bruce, Gordon D... Notary Public Agent, Insurance, Life Agent, Insurance, Life Agent, Insurance, Life ryan. Charles A Agent, Insurance, Life Buck, Gordon M...
Burghard, Edward M.
Cafe Savarin Co.....
Campbell, A. P.....
Canton, Herman J.... Agent, Insurance, Life imbrelias & Parasoli

Compbell Richard P. Carman, Theren L. Carroll, Eleanor M. Casper, Louis. Central Pacific Ry. Co. Chambers, Charles..... Clausen, Charles S. Clem. James S..... Cohen. Harry Coleman. James J.

Condit, Albert F Cooperative Tr'k & B. Co. Travelling Bags Cormany, Charles C. Crum, George L. Cummings, John W. Damm. Rudolph Davis, Clarence Dadd ... Davis, William C... De Brackeleer, George Deming, Charles C Denzau. Adolph

Diamond, William C. Drescher, Samuel J. T. Dreyfus, Julien Drumgood, William L. Dupignac, Frank J Baston, Clifford H .... Ebert, Louis V. Empire Shoe & Hat Cleantos Parlor

Epstein, Philip Equitable Life As. So rdtmann. P.

Lawrence, Frank Lawyer Lawrence, Frank R.... Lawrence, Malcolm R.. Lawrence, Parker V... awrence & Lawrence Lecour, Joseph H., Jr. Lehman, Samuel..... Levy, S. Tilden Lichtenstein, Louis.... Agent, Insurance, Life

Agent, Insurance, Life Linehan, Daniel F Looke, Campbell E Agent, Insurance, Life Lawyer ong Island R. H. Co Rallroad Offices outstana West. R. P. Co. Railroad Offices Lubin, Louis. Maccabe, Thomas G Agent, Insurance, Life MacElhinny James A Lawyer MacLean, Charles F. Makepeace, George H. Monn, Peter C Lawyer 

Commissioner of Deed Physician McCullob, Allan .... Lawyer

Meltzer, Mark C. Melville, Henry Mercantile Bg'lar Al'm Co.Burglar & Fire Alarms Milis Braman Law Co

PBrien, Edward D.

Ollver, William H. P.

Oregon Washington & Navigation Co.

O'Sullivan, Charles . Pacine Mall S. S. Co.

Page, William Harlan

Park, Frederick W.

Park Row Realty Co.

Parker, Frederick... Farker, Orrel A... Penney, Willam A. Fenneck, Henry H.

derce & Green

Place, George

Potts, Joseph.

Plerson, Charles W.

Pincoifs, Adolph L. Piace, Charles

Philip, Harry Van Ness Pierce, Winslow S.....

ostiethwalte, James H

lowderly, George F

ratt. Eugene W... rentiss, Nathaniel A.

Prime, William C... Procter & Borden. Prosser & Homans.

Reilly, Whilam F., Reinhard, August.

dee, Edward B

Ryan, John N

Rice, Gustavus Robinson, Edward, Rubens, James

Sandford, Charles W., Satterice, Herbert L., Saunders, Herbert W.

Schalder, Rudolph C

Schimpf, Maximilian Schmidt, Otto B.....

Seamans, William S. Selbert, Alfred.

Seales, Daniel.

Rallroad Securities Co.

Agent, Insurance, Life Agent, Theatre Tick'ts Agent, Insurance, Life Merc'ts, I'wdg & Tran mod, Georges A. .. orse, Ernest C Lawyer Mosheim, Samuel Moynahan, Bartholomew, Murray, J. & Son Agent, Insurance, Life Stenographer Agents, Insurance, Life Neumark, Jacob Lawver sev. & Cal. Railway Co., S. Mex. & Ariz. B. R. Co

ay Co... Railroad Office R. Co.. Railroad Office N. V. Independent Tel. Co. Teiephone Co.
N. Y. Machliery Depot. Mach'y Dirs. S.
Nicodemus, F. C., Jr. Lawyer
North, Thomas M. Lawyer
N western Pac. R. R. Co. Bailroad Office O'Cailaghan, Timothy O'Connor, Daniel J.... O'Connor, Harry L... Agent, Insurance, Life O'Neill, James. Ore. Short Line R. R. C Ore. & Cal. R. R. Co...

Agent, Insurance, Life Lawyer Stenographer Railroad Office Railroad Office Steamship Co Agent, Insurance, Life Lawyer Engineer, Contracting Real Estate Dealer Lawyer Agent, Insurance, Life Agent, Insurance, Life

Lawyer Machinery Dealers Agent, Insurance, Life agent. Insurance, Life

Agents, Insurance, Life Agent, Insurance, Life

Agent, Insurance, Life Lawser

Shaw, Frank D..... Siddons, I. Augusta Seigel's Detective Agency Simpson, Emery L.... Sonneborn, Edwin O. Agen., Insurance, Life Sonneborn, Solomon S. Agent, Insurance, Life Raticoa i Offices Sonora Rallway Co South Pac. Coast R R. Southern Pacine Co... Sou. Pacific R.R. Co. Rallroad Offices

Stern, Emanuel. Sternfeld, Otto M... Stillwagen, Frederic H.. Stitt, J. Alexander Lawyer Strange, Joseph H. Straus, Ferdinand Agent, Insurance, Life Straus, Simson., Sullivan, J. J., Agent, Insurance, Life Agent, Insurance, Sundelson, Ray Wilner 

laylor, James A Texas & N. O. R. P.Co. gent, insurance Thompson, Johnston M Agent, Insutance, Life Timberiake, Charles E. Tobey, Henry E.... Forcens Land Co Timmerman, Louis F

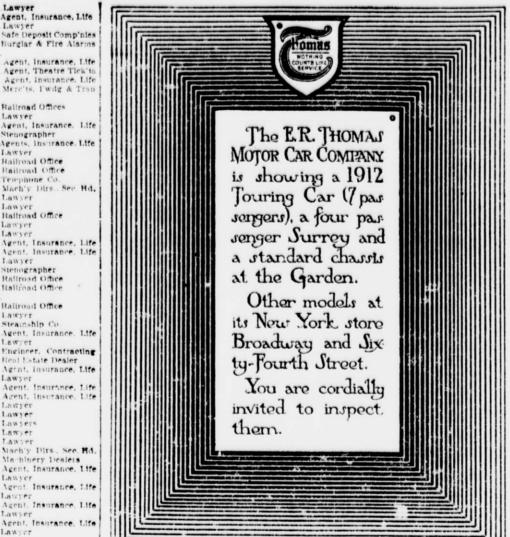
Tucker, George W. Jr., Union Pacific R. R. Co. Railroad Office Agent, Insurance, Life Wake, Charles Agent, Insurance, 14fe Insurance Cos., Life Ward, J. Langdon Lawyer Agent, Insurance, Life Ward, Hayden & Satterlee Lawyers 

Agent, Insurance, Life
Agent, Insurance, Life
Agent, Insurance, Life
Lawyer
Commissioner of Deeds
Paul Estate Brokers
Weet, Joseph.
West, Maryland Rwy, Co. Raliroad Office
Whitford, Daniel. Lawyer
Wight, Charles H. Agent, Insuran
Wilkenson William E. Agent, Insuran
Agent, Insuran Agent, Insurance, Life Lewyer

Oregon-Washington R. R. Co., to 165 Broadway, Oregon-Washington R. R. and Navigati To., to 165 Broadway, Pacific Mall Steamship Co., to 165 Broadway, Pennsylvania Railroad Company, to 66 Broadway,

Pierce & Greer, to 165 Broadway. Pierce & Greet, to 165 Broadway.
Pierce, Winslow S., to 165 Broadway.
Pierson, Charles W., to 165 Broadway.
Prentiss, Nathaniel A., to 80 Wall street
Prime, William C., to 165 Broadway.
Procter & Borden, to 71 Broadway. Proceer & Norden, to 11 Broadway.
Prosser & Homans, to 180 Broadway.
Bread, W. A. & Co., to 33 Pine street.
Satterlee, Herbert L., to 18 Exchange place.
Southern Pacific Company, to 165 Broadway.
Southern Pacific Railroad, to 165 Proadway. Union Pacific Railroad Company, to 165 Broad-

The telephone company states that any of the above can be reached by telephone and mainly under the old and listed num-



## EQUITABLE OPENS

Business Goes Right On in the City Investing Building Upstairs.

Agent, Insurance, Life IN HAZEN BUILDING ALSO Old Policies Paid and New Ones Written

While the Fire Was Doing

Its Worst.

The Equitable Life has moved its Building. Judge William A. Day, the acting president, was the first high got in a little while after we did. official of the company on the ground yesterday, reaching the scene about half-past 7 o'clock. reached at his home, 9 East Thirtyet, by telephone, and he called up Police Headquarters and asked that a sufficient number of detectives be detailed to insure the pro-Then he hurried up to the Forty-sec and street station of the Subway and Agent insurance Life went downtown. It was then too lat-Lawyer to save anything from the Equitable Life offices. to save anything from the Equitable

Judge Day was joined about 8 o'clock by George T. Wilson, the second vicepresident, and H. L. Rosenfeld, insuryees of the company began to ve, and officials were stationed at the the hinges.

No mail, it was announced, had been ost in the Equitable offices in the old building, and the early deliveries yes-

lost in the Equitable offices in the old building, and the early deliveries yesterday morning were taken to the Hazen building.

The story was told among agents who were gathered about here and there that the claim of a Brooklyn widow, whose husband had died the day before, had been presented at the Hazen building yesterday morning while the Equitable building was burning and promptly paid, but an official said that this would have been not unusual. At 10 o'clock, while the fire was doing its worst, an agent had taken an Union Pacific Railroad Company, to 165 Broadway.

Ward, J. Langdon, to 16 Exchange place.
Ward, Hayden & Satterlee, to 16 Exchange place.
Ward, Maryland Railway Company, to 155
Broadway.

Western Maryland Railway Company, to 155
Western Union Telegraph office, to 111 Broadway.

Whittord, Daniel, to 165 Broadway.

Whilltamson, Clifton P., to 165 Broadway.

The telephone company states that any of the above can be reached by telephone and mainly under the old and listed numbers.

Williamson of the above can be reached by telephone and mainly under the old and listed numbers.

Western Waryland Railway Company, to 155
Broadway.

Western Union Telegraph office, to 111 Broadway.

Whittord, Daniel, to 165 Broadway.

Williamson, Clifton P., to 165 Broadway.

The telephone company states that any of the above can be reached by telephone and mainly under the old and listed numbers.

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There was listed numbers which tact, was between was not 16 Exchange application for a policy for \$150,000, and the paper was displayed in evidence—at least, you could see that it was an application. Dr. Wells said that in the Hazen building about 250 cases were got through with during the day.

St. 1500; B. A. Call boots and shoes the disposal of the Equiphone tender.

St. 1500; B. A. Call boots and shoes the day.

St. 160 insurance of the insurance companies made tenders of assistance, offering to place their medical staff and part of their office force at the disposal of the Equiphone was insured for \$1.0 the country of the above can be reached by telephone and the paper was displayed in evidence—at least, you could see that it the paper was displayed in evidence—at least, you could see that it the paper was displayed in evidence—at least, you could see that it the paper was displayed in eviden

Watchman Tells How He Prayed and Mr.

Giblin Confessed to a Priest. President Giblin of the Mercantile Safe Deposit Company was in no condition after his rescue vesterday to tell of his experiences, but Watchman William Sheehan, who was saved by Foreman Jim Dunn of Engine 6 at the same time. reviewed the early morning hours in the basement or safe deposit floor of the Equitable Building.

"Just about the time the night watchmen were going off duty." Sheehan said at the Hudson Street Hospital, "Fred Siebert and I came into the building, which then was on fire on the upper floors but didn't look as if it was going to bother the basement floor much. Mr. Giblin had come down on a subway express The Equitable Life has moved its cadquarters to the City Investing and got into the place a few minutes suilding. Judge William A Day the

"That made nine of us down in the basement. Mr. Giblin wasn't excited. He just stood around seeing that we all stayed at our posts. Everything of value was locked up in the vault, which couldn't be opened until 9 o'clock, and there was nothing for us to do but just stick around and wait till the fire upstairs

Away and left me pinned to him with Mr. Giblin crouched against the grill near the hinges.

"Mr. Giblin was waving a handkerchief"

be triffing.

One of the incidents of the fire was for the time not ask to much of a management that seems too be meeting a difficult situation with care and skill."

Carried Small Chattel Insurance, Possibly Aggregating \$50,000.

What insurance was carried consisted of policies on office furniture and fixtures. The Ansorge company had a policy of \$1,500; B. A. Cappogio, who used to shine boots and shoes, carried \$1,000; Joseph H. Lecour, Jr., had his books and furniture insured for \$1,000; William P. Martin had \$1,100 insurance. Peter Henderson, the

of the vaults.

There was little loss for the August be largely replaced.

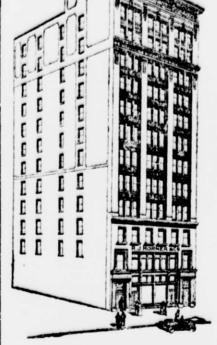
Though the department data Belmont Hotel Company or the banking

#### RESCUE FOLLOWED "HAIL MARY."

#### TENANTS' LOSE HEAVILY.

From a canvass of the main insurance companies whose offices cluster about the Equitable Building site it was learned that only a comparatively small insurance was carried by the tenants. Insurance men put the estimate at about \$50,000, while the estimate of the tenants' losses, presuming that the vaults are in- \$13,500,000, was considered in putting up tact, was between \$400,000 and \$600,000.

seeds man, carried \$3,000 on seeds he kept.



## Removal Sale! Horner's **Furniture**

On Feb. 1st, 1912, we move to this new 12-story building at Twenty to Twenty-Six West Thirty-Sixth Street.

We want to close out our entire present stock now in our 23d St. store. To do this we have made reductions of

10% to 331/3%

from our regular prices. Here you will find a most comprehensive assortment of high grade furniture at figures that will surely tempt you.

## R. J. Horner & Company

Makers and Importers of Artistic Furniture.

61-65 West 23d St.

36-40 West 24th St.

#### The Provident Loan Society OF NEW YORK

Loans from \$1 to \$1000 upon pledge

INTEREST RATES

One per cent. (1%) per month or fraction theres:

One-half per cent. (1%) charged upon loans repaid within two weeks from date of making

OFFICES
MANHATIAN & BRONX
Fourth Avenue cor. 25th Street.
Eldridge Street cor. Rivington Street.
Seventh Ave. bet. 48th & 49th Streets. Lexington Avenue, Cor. 124th Street Grand Street cor. Clinton Street. Gourtland Avenue Cor. 148th Street.

BROOKLYN

Graham Avenue cor. Debevoise St Pitkin Avenue cor. Rockawav Ave

"Mr. Giblin was waving a handkerchief Belmont told the lieutenant in charge of through the bars so that the people across the line through which he tried to pass HARRIMAN BIOGRAPHY SAFE. the street could see us 'Gor Fod's sake, that he was a tenant of the building, help us! we both cried; but no one heard but was informed he would not be al- Mrs. Harriman Glad the Pacific Rail-

The state of the part of the p

Real Loss Is Probably Slight. Superintendent of Insurance Hotchkiss

issued this statement last night: "I am glad to say that reports received by members of the Insurance Department indicate that the financial loss of the Equitable has been most exaggerated. The home office building was carried both by the company and the Department at zero. Only the land valuation, about the financial statement on the last and

pending examinations. "While the building and its contents fore not a real loss. The company's generous surplus therefore stands to-night practically where it stood yesterday.

"Likewise as to the records. Those of were uninsured, the actual loss was there-"Likewise as to the records. Those of vital moment to the policyholders, that is the policy records, were in the comis the policy records, were in the com-pany's annex, the Hazen building in Albany street. The records in the main building, while important can probably

was put out

Then suddenly came a crash and Siebert and Watchman Peck ran out the Cedar street entrance. Mr. Giblin, Camplon and I went toward the Broadway entrance, and Camplon, who has charge of the Broadway grill keys, was unlocking the grill gates when down came the ceiling on us. It killed Camplon right

house of August Belmont & Co. It was said at August Belmont & Co.'s new duarters. III Broadway, that the banking company suffered no loss as the office furniture was fully insured and the vaults are intact. The August Belmont Hotel Co. merely had office room, it was said, and the loss there on the furniture would be trifling.

\*\*The examination begun last June wer also lost our examiner's report was partly drawn and their check shows that the asserts claimed by the company were intact. The August Belmont Hotel to company were intact. The August Belmont Hotel to company were intact. The August Belmont Hotel to company were intact and of the vaults in which were kept the records and the loss there on the furniture would be probably intact.

"Policyholders should be patient and "Policyholders should be

647 Columbus Ave., New York, N. Y.—
My left thigh was suddenly affected by
exzona, also my chin and face. After one
or two days it would become a dark brown
crust or seab sometimes about one-eighth of
an inch their. It was terrible, as my face
was a sid right to see, all scabs. People
would stare at me and my boy friends would
never let up on teasing me about it. The
itching was greatest when it started to come
on. I would not be able to let it alone and
as soon as I scratched my face it would start
in to water, a yellowish fluid and from then
on till it got better for a while, it would cause
the greatest agony. I could hardly endure it.

I was given powders, which seemed to
drive the eczona on to my face more than
ever. Then I took blood medicines, but they
had no effect either. I had the eczema for five
or seven years on and off. Then I began to
use the Cuticura Remedies. It began to disappear so I kept using the Cuticura Soap and
Cuticura Ointment until I was cured."
(Signed) M. Ulmer, Nov. 18, 1011.

Cuticura Ointment until I was cured. (Signed) M. Ulmer, Nov. 16, 1911. SCALP ITCHED, COULDN'T SLEEP Used "Cuticura." Rid of the Trouble.

osed "Cutcura." Rid of the Trouble.

677 Second Ave., New York, N. Y. — "My scalp started to itch terribly, so that I could not sleep nor keep from scratching. The places opened and made sores. I tried many remedies but they made my head worse. A friend advised me to use Cutterira Soap and Ointment. In ten weeks I was rid of this trouble." (Signed) Miss Alva Gustafson, May 17, 1911.

Cutteura Soap and Ointment sold everywhere. Sample of each feet of the country where.

May 17, 1911.
Cutieura Soap and Ointment sold overy-where. Sample of each free. Address. "Cuti-cura." Dept. T. Boston. Tender-faced men thould use Cutieura Soap Shawing Stick

The Wall Street edition of The Evening Sun contains all the mancial news and the stock and bond quotations to the close of the market. The closing quotations, including the bid and asked prices, with additional news matter, are contained also in the night edition of The Evening Sun — 1de.

# 

### Occidental Wisdom

There is a great deal of Oriental wisdom required in the making of a rug.

Without it, the rug weaver is a mere artisan, instead of being an artist.

Only one man-or two -in a Persian village are permitted to prepare the vegetable dyes. These dye mixers are

the patriarchs—the wise men-of the village, or of the tribe. No one else is allowed

to dabble in this vital matter of colors. But many a mere artisan - weaver, working with "outlaw" dyes, is making rugs in Persia and Asia Minor which

are coming to America. So it requires as much Occidental wisdom to SELECT a good rug on this side, as Oriental wisdom to MAKE one on

the other. January is a rug-buy-ing month during which much of this selecting is done. The extra earnings of the previous year are in hand. Dividends are being paid. Things to beautify the home are

being purchased. One man may have \$2,000 to put into a rug. Another may have \$75 or

But each has the same idea in purchasing rugs: to secure those which will reflect credit on his

household. The man who spends thousands KNOWS FROM EXPERIENCE that there are few shops in New York where representative examples of good Orientals may be

found. He knows that while every shop of pretensions will show Kermansha rugs, the selection of a good Kermansha, by the merchant himself, re-

quires extreme care. He knows that few shops can show DESIR-ABLE Kermanshas.

One Ispahan, or one Sarouk, or one Meshed, or one of a dozen different weaves, of a certain size, may be worth any-

where from \$300 to \$2,500 How does the experienced man know where, between these two points. the true values lies?

He picks the shop, first, where he is certain they are COMPETENT to judge rugs-and, second, where a good name has been the foundation of the business.

HE SELECTS THE SHOP ENTITLED TO HIS CONFIDENCE BEFORE HE AT-TEMPTS TO SELECT THE RUG.

The Wild establishment has more of this experienced trade than any other store in Amer-

Without the necessary Oriental wisdom to guide him, can the man who wants the \$75 or \$100 rug find any better Occidental wisdom to fol

low?

JOSEPH WILD & CO. Fifth Avenue & 35th Street NEW YORK